Obscurity for Digital Executive Protection

Obscurity makes you hard to find. Every engagement starts here.

We map the exposure around a principal, remove what can be weaponized, disrupt the systems that rebuild it, and keep it from re-forming.

ANALYST-LED EXPOSURE DISCOVERY	1,000+ BROKER REMOVALS	DAILY BREACH & DARK WEB SCANNING	DEDICATED ACCOUNT MANAGER

Home addresses, family connections, breach records, travel patterns and identity fragments circulate across thousands of systems, and an adversary needs only one. ObscureIQ identifies and removes publicly discoverable personal information, uncovers hidden exposure through deep investigative audits, and maintains awareness as new exposure appears.

For our clients, privacy is not a preference. It is operational security.

THE METHOD

FIND IT · REDUCE IT · KEEP IT GONE

01	02	03	04	05
Discover	**Reduce**	Monitor	Investigate	Advise

Obscurity delivers the first two stages of the ObscureIQ method, and its audit opens virtually every engagement. ThreatWatch monitors what cannot be removed. Groundtruth investigates who is behind it.

Discover FIND IT

Exposure Discovery maps the information available about a client, their family, and the organizations around them, then assesses which of it creates meaningful risk. It is the reconnaissance package an adversary would assemble, except we build it first. Every finding is assessed for what it makes possible rather than counted.

CADENCE	OUTPUT	SCORED ON
Opens, then annual	Report and private readout	Threat Surface Index

Reduce REDUCE IT

Exposure Reduction drives the public trail down, prioritizing what creates personal, family, organizational, or physical risk. We take the route the holder answers to: statutory rights, direct demand, legal claims, and suppression where nothing compels removal. Removed records reappear, so the work runs all year and re-files what returns.

CADENCE	MEASURE	EXTENDS TO
Continuous, in year	What remains findable	Household and circle

CAPABILITIES

OPERATED BY ANALYSTS, NOT DASHBOARDS

Exposure Discovery

An analyst-built exposure report, delivered in a private review session with a personalized action plan.

Broker Removal

Removals across 1,000+ brokers, plus custom deletions for records that standard opt-outs will not reach.

Breach & Dark Web

Daily scanning for compromised credentials, leaked records and stealer log data tied to your protectee.

Identity Disruption

Work against the records systems, identity graphs and verification networks that rebuild a profile after deletion.

Facial & AI Exposure

Locate a protectee's face across the open web and test whether AI tools surface their personal data.

Residence & Circle

Address exposure checks across multiple locations, extending to family and the staff closest to the principal.

Part of digital executive protection: Obscurity covers the data layer, meaning brokers, public records, breach and dark web sources. ThreatWatch watches the attention and narratives that remain, and Groundtruth investigates who is behind them. One practice, one named analyst.

PROGRAM LEVELS

Program Levels

Three levels, scoped per protectee, with family and close-associate coverage available at each. Every level includes analyst-led discovery and ongoing reduction, delivered by named analysts.

LEVEL 01

Managed OBSCURITY DEP · INDIVIDUAL

Ongoing exposure reduction, managed by our team.

For leaders who want professionals managing their exposure rather than automated removal services. Covers 1,000+ brokers with custom deletions, a private audit and personalized action plan, dark web and credential scanning, AI exposure and facial recognition searches, and a residence review at one location, with a dedicated account manager and regular check-ins.

LEVEL 02

Advanced Analysis OBSCURITY DEP · INDIVIDUAL

Deeper analysis and intervention for elevated risk.

For individuals facing active threats or complex exposure. Everything in Managed, plus stealer log analysis, an account takeover risk assessment, social media, news and active threat analysis, complex deletions with intensive removal credits, and residence reviews at up to five locations. A senior analyst is on the file, with priority handling.

LEVEL 03

Integrated Protection OBSCURITY DEP + THREATWATCH

Exposure reduction and threat intelligence, working together.

For continuous protection against both exposed information and emerging threats. Everything in Advanced Analysis, plus full ThreatWatch monitoring, narrative and impersonation monitoring, dedicated investigation hours, monthly intelligence reporting and immediate escalation. A standing analyst team holds the file: what can be found about you, and who is paying attention.

WHY OBSCUREIQ

PRIVACY OPERATIONS AND INTELLIGENCE, ONE TEAM

Most privacy services remove data. Most security tools scan for keywords. We analyze the full threat environment around an individual, then act on it.

8,600+ CODEX

Our internal dataset maps more than 8,600 organizations that collect, trade or distribute identity data across the modern surveillance economy. It is the index behind every removal decision we make.

Hostility Signals	Narrative spikes, harassment patterns and Hostility Index readings.
Identity Infrastructure	How identities propagate across brokers, records and verification networks.
Leak Propagation	How leaks spread through forums, paste sites, social platforms and broker networks.
Breach Intelligence	A repository of exposed credentials and leaked datasets circulating in underground communities.
Adversary Behavior	How hostile actors gather intelligence, escalate, and move from online targeting to physical threat.

SERVICE COMPARISON

Service Comparison

What is included at each level. Scope is set during a confidential briefing and quoted per protectee.

COVERAGE	MANAGED LEVEL 01	ADVANCED ANALYSIS LEVEL 02	INTEGRATED PROTECTION LEVEL 03
Best for	*Senior leadership*	*Elevated or active risk*	*Continuous protection*
EXPOSURE DISCOVERY			
Private exposure audit and action plan	✓	✓	✓
Threat Surface Index score and refresh	✓	✓	✓
Residence exposure review	1 location	Up to 5 locations	Up to 5 locations
EXPOSURE REDUCTION			
Broker removals	1,000+	1,000+	1,000+
Custom deletions	Ongoing	Complex, with removal credits	Complex, with removal credits
BREACH, IDENTITY AND THREAT			
Dark web & credential scanning	✓	Plus stealer log analysis	Plus stealer log analysis
AI exposure and facial recognition	✓	✓	✓
Account takeover risk assessment	–	✓	✓
Social media, news & active threat analysis	–	✓	✓
ThreatWatch monitoring	–	–	Full
Narrative and impersonation monitoring	–	–	✓
Dedicated investigation hours	–	–	✓
Monthly intelligence reporting	–	–	✓
SUPPORT			
Analyst access	Account manager	Plus senior analyst	Plus standing analyst team
Family and close-associate coverage	Per person	Per person	Per person
Tactical Privacy Training	Available	Available	Available

Coverage is per protectee. Programs are scoped and quoted after a confidential briefing.

WHO IT PROTECTS

BUILT FOR HIGH-RISK INDIVIDUALS

- Executives, founders and board members
- Investors and high-net-worth principals
- Public figures and media personalities
- Families and teams facing elevated exposure

Those who need to control their exposure and stay ahead of emerging threats.

ObscureIQ

Schedule a confidential executive briefing.

obscureiq.com/contact 855.763.7273 info@obscureiq.com Signal on request

Conversations are private and off-the-record by default.