

Permitted buyers under DPPA

Sharing/reselling, often in violation

## DMV

DMV sells your data for revs.  
Ex. \$172M in NC/SC, \$77M in FL, \$60M+ in OR.

## Legitimate Use

- Insurance
- Recalls
- ID Verification

## Data Broker

- Aggregate
- Resell

### Breached & Leaked Data

## Scammer

Exploit leaked DMV data to craft convincing phishing or ID theft schemes.  
Ex: fake "DMV Final Notice" texts.

## Skip-tracer

Debt collectors, bail bondsmen, repossession agents. Use DMV-linked data to locate individuals and assets.

## Profiler

Build credit, insurance, or employment profiles. Often sold as "background reports" or risk scores.

## Marketer

Use DMV-anchored data to target ads, direct mail. Combine with voter/property records to sharpen demographics.