

Generative AI Privacy Matrix (2025) ObscureIQ

Comparative Privacy Assessment, Simple Version, October 2025

Retention = how long prompts persist; Training Opt-Out = whether prompts are reused to train models.

Platform	Overall	Prompt Retention		Training Opt-Out		Jurisdiction		Transparency		User Control		Default Set.
Self-Hosted / On-Device (GPT-4All, Mistral, LLaMA)	5 / 5	5	None	5	Full	5	Local / User	5	Full	5	Full	5
Lumo (Proton)	4.7 / 5	4	Minimal metadata	5	Default off	5	Switzerland	5	Clear	5	Simple toggle	4
Brave Leo AI (Brave)	4.7 / 5	4	Minimal transient data	5	Default opt-out	5	UK / EU (GDPR)	5	Full	5	Full toggle	4
Mistral Chat (Cloud)	4.4 / 5	4	Temp ≤ 30 days	5	Default off	5	France (GDPR)	5	Transparent	4	Deletion policy	3
Claude (Anthropic)	3.5 / 5	3	30-day min. retention	4	Available	3	US / Global	4	Clear terms	3	Manual setting	4
ChatGPT (OpenAI)	3.5 / 5	3	30-day min. logs	4	Available	3	US / Global	4	Dependent on tier	3	Manual setting	4
Perplexity AI	3.1 / 5	3	Retained by default	3	Partial (model-dep)	3	US / Global	3	Moderate	4	Private Mode	2
Siri (Apple)	2.5 / 5	3	Transcripts retained	1	None	3	US / Global	3	Limited audit	2	No toggle	3
Gemini (Google)	2.0 / 5	2	72 h / 3 y retention	1	None	3	US / Global	3	Complex	2	Limited	1
Copilot (Microsoft)	2.0 / 5	2	Tier-based retention	1	None (consumer)	3	US / Global	3	Tier-dependent	2	Limited	1
Meta.ai (Llama / Facebook Int.)	1.9 / 5	2	Persistent, account-linked	1	No opt-out	3	US / EU hybrid	2	Complex, generalized	2	Manual deletion only	1
xAI / Grok (via X / Twitter)	1.3 / 5	1	Persistent, tied to user	1	None	2	US / Global	1	Minimal	1	None	2
DeepSeek (China-based LLM)	1.2 / 5	1	Unkn/assume persistent	1	None	1	China	2	Opaque	1	None	1
Opaque / Unverified Providers	1.0 / 5	1	Unknown	1	None	1	Unknown	1	None	1	None	1

Note: **Self-hosted**: User responsible for endpoint security (OS patches, disk encryption). **Lumo**: Zero-access encryption. Proton cannot read conversation content. **Leo**: Session data retained temporarily for continuity. Not linked to user IDs or accounts. Not used for training. **Mistral**: ZDR available for API / Enterprise only. **Claude**: Opt-out possible but 30-day retention. **ChatGPT**: ~ 30-day security logs (API calls retained for abuse monitoring). **Perplexity**: Training Opt-Out is partial.. Private Mode stops logging; data still passes to model partners. Hybrid architecture routes through OpenAI / Anthropic APIs. **Siri**: Transcripts retained (server); audio opt-in only ('Improve Siri & Dictation'). **Gemini**: Formal training opt-out not available via Activity Control. Disabling Activity Control limits functionality (Gmail, Docs extensions). **CoPilot**: Enterprise plans can enable Customer Lockbox to restrict data export. **xAI/Grok**: Prompts tied to X account; users may delete threads but cannot disable training. **Opaque et al**: Résumé screeners, AI companions, marketing chatbots without privacy policies. **Meta.ai**: Prompts and chats linked to Meta accounts; no dedicated opt-out. Training governed by Meta's general Data Policy. **DeepSeek**: China-based; no published data-handling disclosures or user controls; governed by PRC AI regulations.